



2013 INVESTMENT SUMMIT

Washington, DC | October 31-November 1

選擇美國 投資論壇

華府 10.31~11.1 2013

www.selectUSAsummit.com





AMERICAN INSTITUTE IN TAIWAN
美國在台協會

Dear Taiwan Investor,

Thank you for considering investment opportunities in the United States of America. The United States offers an open, transparent, and welcoming market that will enable you to successfully undertake your investment project.

On June 15, 2011, the U.S. government launched the SelectUSA initiative, the first-ever government-wide program to aggressively pursue and win new business investment in the United States by both domestic and foreign companies. SelectUSA, established by Executive Order of the President, is designed to leverage federal government resources to promote the United States as a prime investment destination.

The United States has one of the world's most appealing investment environments, one of the largest consumer markets, an educated workforce, strong intellectual property protection, and open and deep capital markets. More than five million Americans are directly employed by foreign companies in the United States, and Taiwan companies are making significant contributions to the U.S. economy.

Investment creates win-win situations for both the United States and Taiwan. Foreign investment benefits a company's headquarters' operations through job creation and profits, and also contributes to global economic prosperity. In today's increasingly interconnected world, foreign investments are even more important in serving global markets. Your investment can play an important role in further enhancing the strong economic and commercial ties between Taiwan and the United States.

Thank you for considering investment in the United States. We at AIT are eager to work with you to make your U.S. investment a reality. We look forward to helping you succeed.

Sincerely,

Christopher J. Marut
Director

2013 選擇美國投資論壇

美國商務部國際貿易署將於2013年的10月31日到11月1日於華府DC的Marriott Wardman Park Hotel舉行

如何註冊報名

有興趣參加2013選擇美國投資論壇的廠商貨公司，歡迎上網預先

www.selectusasummit.com 預先登記註冊報名

適合參加對象

- 來自美國及世界各地對投資美國有興趣各行各業的投資者
- 美國各經濟發展組織 (EDOs)
- 美國聯邦資深行政官員
- 美國各州和區域的代表

為何您必須參加此論壇

2013選擇美國投資論壇是為了協助國際間各行各業的投資者相互溝通聯繫而建立的重要平台。參加這個論壇，您將有機會與美國各城市、州和地區的經濟發展組織面對面的溝通，並聚焦於美國投資的各項方案和投資獎勵措施。論壇活動也會撮合公司和美國各城市、州和地區的經濟發展組織和投資者之間的往來，以及幫助各經濟發展組織能更有效率協助您來達成投資美國的目標，以及執行各項吸引投資的策略。經由參加此論壇，您將享有以下由主辦單位所提供的各項服務及優惠：

- 獨一無二的國際聯誼及一對一的會議
- 最新投資趨勢及產業分析的議題討論
- 投資機會及案例的小組研討會
- 美國投資相關的資源之最新資訊
- 美國各州和地方(包括地區和城市)將設有展場

需要瞭解更進一步的資料

- 網站：www.selectusasummit.com
- 電郵：meimei.wang@trade.gov
- 電話：02-2720-1550 分機309

甚麼是SelectUSA選擇美國

「選擇美國」是以美國商務部轄下的國際貿易署為主導，整合聯邦政府的努力，推廣以美國成為主要的投資標地，並協助在美國的投資計劃。「選擇美國」也提供了投資者的企業所需要的聯邦方案和服務的資訊，其中包括優遇專案，貸款和其他援助方案。也與美國各城市、州和地區的經濟發展組織聯合來吸引想在美國投資的企業投資者。

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在美國建立您的企業

為什麼在美國投資？

世界各地之所以有越來越多企業選擇在美國經營發展是有其淵由的。美國擁有世界上最具吸引力的投資環境。它具有：

- 人才濟濟的優勢
- 一個透明化和可預測的法律制度
- 一個利潤豐厚的消費市場
- 一個高度先進的基礎設施
- 強大的科研開發基地
- 強大的供應鏈
- 強大的知識產權保護制度

SelectUSA

希望在美國建立自己公司的企業將有一個強大的新合作夥伴 - SelectUSA。這是歐巴馬總統在2011年所成立的新專案，也是聯邦有史以來第一次成為促進企業投資、增加就業和經濟發展所做的努力。SelectUSA 除了提供全球投資者有關美國最新的投資訊息，也作為投資者的仲裁員，和成為美國城市、州和地區的倡導者。它的運作保持嚴格的中立立場和不偏袒任何地區位置的原則。

SelectUSA 是以幫助國際和國內企業成長，並在美國投資的國家級單點接觸的窗口。它也與美國各城市、州和地區的經濟發展組織聯合來吸引想在美國投資的企業投資者。SelectUSA 正積極的專注於增加在美國的外商直接投資（FDI）。美國的外國直接投資總存量是2.5兆美元，其中台灣在美國的直接投資總存量是80億美元。

全球投資界的資訊協助

SelectUSA 幫助全球投資界潛在投資者聯繫在美國城市、州和地區的經濟發展組織。它也提供了投資者對於美國提供經營的企業所需要的聯邦方案和服務的資訊，其中包括優遇專案，貸款和其他援助方案。

投資者的協調單位

SelectUSA 是投資者的協調單位，可以幫助解決的問題包括涉及聯邦法規的議題和程序，或與現有潛在投資的業務。與 SelectUSA 合作，投資者可以更加理解和熟悉美國法規。

與 SelectUSA 聯繫

有關 SelectUSA 及其服務的更多訊息，請瀏覽網站 www.SelectUSA.gov 或連絡 AIT商務組 王美美 (meimei.wang@trade.gov) 電話: 02-2720-1550 分機309

歡迎下載 最新版 選擇美國投資手冊

<http://export.gov/taiwan/> 或 <http://buyusa.gov/taiwan/>

Taiwan FDI in the United States

Taiwan is one of the top 30 sources of FDI in the United States. The total stock of FDI from Taiwan to the United States is \$7.9 billion. FDI from Taiwan contributes to the U.S. economy in important ways:

Jobs: U.S. subsidiaries of Taiwanese firms employed over 14,000 employees in the U.S. in 2011. These employees were compensated with \$1.27 billion.

Innovative R&D: In 2011, U.S. subsidiaries of Taiwan-owned firms invested \$210 million in research and development in the United States.

More U.S. Exports: Taiwan-owned firms contributed \$1.206 billion to U.S. goods exports in 2011.

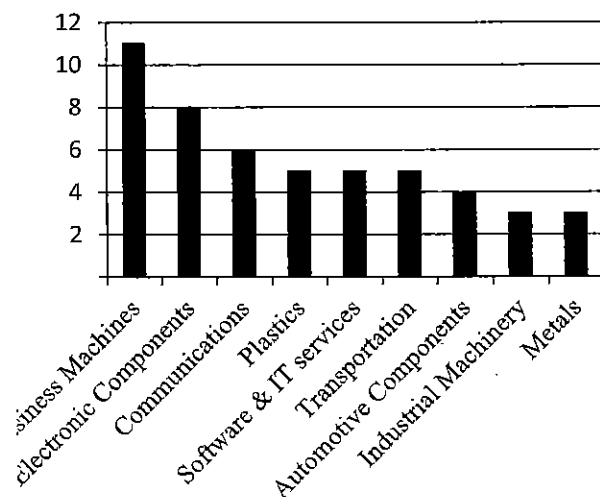
Rank	Largest Sources: FDI in the United States	2012 Position (Millions USD)
1	United Kingdom	564,714
2	Japan	309,383
3	Germany	272,262
4	Canada	261,133
5	France	221,724
6	Netherlands	130,075
7	Ireland	127,674
8	Switzerland	126,007
9	Spain	51,894
10	Australia	51,051
29	Taiwan	

U.S.- Taiwan Bilateral FDI: Annual Flows and Position (in USD billions)

Foreign Direct Investment Position	2008	2009	2010	2011	2012
U.S. FDI in Taiwan	\$18.1	\$19.9	\$22.2	\$15.7	\$16.5
Taiwanese FDI in the United States (by UBO)*	\$7.07	\$6.14	\$6.76	\$7.07	\$7.86
Foreign Direct Investment Flows	2008	2009	2010	2011	2012
U.S. FDI to Taiwan	\$4.15	\$4.62	\$1.44	-\$0.57	\$0.33
Taiwanese FDI in the United States	\$0.53	-\$0.41	\$0.73	\$0.28	\$0.53

*Ultimate Beneficial Owner

Announced FDI Projects from Taiwan to the U.S. by Industry 2003-2013



Announced FDI Projects In The United States

Between July 2003 and July 2013, 68 investment projects were announced by Taiwanese firms in the United States. If all of these projects are completed, they will account for \$3.27 billion in FDI and create approx. 3,309 jobs.

October 2012– Winstron GreenTech, a U.S. subsidiary of Taiwan-based Winstron, is investing \$21 million to open an electronics recycling hub in Dallas creating 80 new jobs. The company recycles electronic industrial waste.

October 2007– Foxconn, a U.S. subsidiary of Hon Hai Precision Industry, is investing \$15 million in Indianapolis and expand its existing computer and peripheral equipment operations. This investment will create more than 1,400 new jobs.

ABOUT SELECTUSA: SelectUSA is the U.S. federal initiative to promote, facilitate, and encourage business investment in the United States. SelectUSA works with companies and U.S. economic development organizations to provide information about doing business in the United States and serve as ombudsman for investors on issues involving federal agencies. For more information:

Call: +1-202-428-6800
 Email: info@selectusa.gov
 Visit: www.SelectUSA.gov

SelectUSA Summit Program

Thursday, October 31

Start Time	End Time	Event Description
7:30 AM	5:00 PM	Registration desk open
8:00 AM	5:00 PM	Matchmaking facilities available
8:45 AM	10:30 AM	Morning Plenary Session <ul style="list-style-type: none">• Welcome Remarks/USA is Open for Business• Why Choose the USA?
10:30 AM	11:30 AM	Exhibition floor and networking time <ul style="list-style-type: none">• Private Sector Service Providers in the United States
11:30 AM	12:30 PM	Breakout Session #1 <ul style="list-style-type: none">• Why invest in the United States: an in-depth discussion of U.S. economic, demographic, and industry trends• Advanced Manufacturing• Building your Supply Chain• Health, Safety, and Environmental Regulations in the United States
12:30 PM	2:00 PM	Afternoon Plenary Session <ul style="list-style-type: none">• The Commerce Department in a Global Economy
2:00 PM	3:00 PM	Exhibition floor and networking time <ul style="list-style-type: none">• Soft Landing in the USA: Innovation, Research and Development
3:00 PM	4:00 PM	Breakout Session #2 <ul style="list-style-type: none">• Opportunities for Reshoring• Energy• Public-Private Partnerships in Infrastructure• Understanding U.S. Investment Policy and Export Controls
4:00 PM	5:00 PM	Exhibition floor and networking time

*Program subject to change

Friday, November 1

Start Time	End Time	Event Description
7:30 AM	5:00 PM	Registration desk open
8:00 AM	5:00 PM	Matchmaking facilities available
8:45 AM	10:30 AM	Morning Plenary Session <ul style="list-style-type: none">• Opening Day Two• Deepening Economic Alliances Around the World
10:30 AM	11:30 AM	Exhibition floor and networking time <ul style="list-style-type: none">• Demystifying the U.S. Market
11:30 AM	12:30 PM	BreakoutSession #3 <ul style="list-style-type: none">• Energy-Intensive Industry and Energy Resurgence• Technology and Services• Exploring Capital Availability in the United States• Business-related visa issues and cross-border movement
12:30 PM	2:10 PM	Afternoon Plenary Session <ul style="list-style-type: none">• Perspectives on Business Success in the United States• Closing Remarks/Thank you
2:10 PM	3:00 PM	Exhibition floor and networking time <ul style="list-style-type: none">• Investment in Your Community: Best Practices and Next Steps
3:00 PM	4:00 PM	Breakout session #4 <ul style="list-style-type: none">• FTAs Now and in the Future: Leveraging TPP and TTIP as Your Export Platform• Anchor-Driven Cluster Development• Promoting and Safeguarding Innovation—IP Protection and the Rule of Law in the U.S.• U.S. Tax Structure
4:00 PM	5:00 PM	Exhibition floor and networking time

*Program subject to change

Speakers

The SelectUSA 2013 Investment Summit program will be constantly updated over the coming months. Please check back to view speaker additions and updates.

U.S. Government Speakers include:

- U.S Secretary of Commerce Penny Pritzker
- U.S. Secretary of State John Kerry
- U.S. Secretary of the Treasury Jack Lew
- U.S. Trade Representative Michael Froman

Private Sector Speakers included:

Dan Doctoroff	<i>President and CEO</i>	Bloomberg, L.P.
Andrew Liveris	<i>President and CEO</i>	The Dow Chemical Company
Eric Spiegel	<i>President and CEO</i>	Siemens Corporation GmbH
Lawrence Fink	<i>Chairman and CEO</i>	BlackRock
Douglas Oberhelman	<i>Chairman and CEO</i>	Caterpillar, Inc.
William (Bill) Simon	<i>President and CEO</i>	Walmart U.S.